

Summit on US/China K-12 Education: Global Collaborations and Partnerships 中美K-12教育峰会：全球性合作与伙伴关系



May 1, 2008

**The Friday Institute for Educational Innovation
NC State University
Raleigh, North Carolina**

WELCOME

Welcome to the Summit on US/China K-12 Education. Today's focus is on global collaborations and partnerships. As our world becomes "flatter," to use Thomas Freidman's concept, global connections and interdependence become increasingly important for educational and social, as well as economic prosperity. With unprecedented economic expansion over the last decade, China is rapidly emerging as a leader in the global marketplace. During this time of dynamic change, the US has the opportunity to exchange ideas with Chinese educators about how each country is addressing critical issues related to globalization and education in their country.

Despite cultural differences between China and the US, the two countries share common concerns, most notably in the area of education. These concerns include preparing students for 21st century life and work, accelerating second language learning (Chinese and English), and providing continuous education for teachers. Both countries have interest in re-designing their educational systems to foster creativity and innovation among students and educators. As Chinese and US educators embrace this challenge, we can pool our intellectual and social capital to create forward thinking solutions that are mutually beneficial. US partnerships with Chinese teachers and students offer opportunities to share educational best practices as both countries strive to provide students with the necessary skills, knowledge, and dispositions for success in a rapidly changing world.

Leveraging the work of the NC Center for International Understanding, the NC Department of Public Instruction, the NC State Board of Education and the NC State Confucius Institute and Friday Institute for Educational Innovation, we have designed the Summit to:

- cultivate understanding of the value of US/China K-12 partnerships
- showcase best practices for North Carolina/China school collaborations
- catalyze new partnerships and collaborations and expand the reach of existing ones through a forum for networking.

One of today's highlights will be the signing of the Memorandum of Understanding between the North Carolina State Board of Education and the Jiangsu Provincial Department of Education. On behalf of the planning committee, thank you for being here today and for your commitment to global collaborations.

Betsy E. Brown
Co-chair, Planning Committee

Hiller A. Spires
Co-chair, Planning Committee

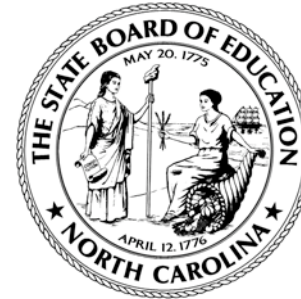
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NEW LITERACIES COLLABORATIVE



THE WILLIAM & IDA
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AGENDA

8:30-9:00 REGISTRATION & INFORMAL NETWORKING

9:00-9:45 WELCOMING REMARKS

Kathryn M. Moore, *Dean, College of Education, NC State University*

Larry A. Nielsen, *Provost, NC State University*

Mary P. Easley, *First Lady of North Carolina*

9:45-10:45 SESSION ONE

INTRODUCTION

Betsy Brown, *Special Assistant to the Provost and Director, NC State Confucius Institute*

GOING GLOBAL: PREPARING US STUDENTS FOR AN INTERCONNECTED WORLD

Vivien Stewart, *Vice President for Education and Chinese Education Specialist, Asia Society*

ROUND TABLE DISCUSSION

10:45-11:00 BREAK

11:00-12:00 SESSION TWO

INTRODUCTION

Millie Ravenel, *Director, North Carolina Center for International Understanding*

WHAT KNOWLEDGE IS OF MOST WORTH: RE-IMAGINING EDUCATION FOR A GLOBAL SOCIETY

Yong Zhao, *Director of the US-China Center for Research on Educational Excellence and University Distinguished Professor of Education at Michigan State University*

ROUND TABLE DISCUSSION

AGENDA

12:00-1:15 LUNCH PRESENTATION

Please proceed through the lunch buffet line in the lobby and return to your seat in Innovation Hall for the presentation.

INTRODUCTION

Hiller A. Spires, *Professor and Senior Research Fellow, College of Education, Friday Institute*

SIGNING CEREMONY

Memorandum of Understanding between North Carolina State Board of Education and Jiangsu Provincial Department of Education

Wayne McDevitt, *Vice Chairman, North Carolina State Board of Education*

Howard Lee, *Chairman, North Carolina State Board of Education*

Li Shikai, *Assistant Director-General, Jiangsu Provincial Department of Education*

June St. Clair Atkinson, *State Superintendent and Secretary to the North Carolina State Board of Education*

1:30-2:20 BREAKOUT SESSIONS

Please attend one of the four breakout sessions.

K-12 SCHOOL PARTNERSHIPS (*Innovation Hall*)

Session Facilitator: Matt Friedrich, *North Carolina Center for International Understanding*

Participants in this session will learn how NC-Chinese school partnerships can help provide students with real-world multicultural experiences. **Robin Calcutt**, *Assistant Principal of Union Pines High School*, will discuss the development of the school's digital partnership with their Chinese partners, what activities have been completed thus far, and their future plans. **Tom Merchant**, *math teacher at Charlotte Country Day*, will discuss the development of teacher exchange, his experiences in China and with his partner school, and future plans to continue implementing the lessons learned into the classroom. **Matt Friedrich** *from NC in the World* will also share how you might get involved and what activities are currently happening with NCIW's NC-China Global Partner Schools.

AGENDA

1:30-2:20 BREAKOUT SESSIONS

UNIVERSITY AND SCHOOL PARTNERSHIPS TO EXPAND KNOWLEDGE ABOUT CHINA *(BB&T Classroom)*

Session Facilitator: Betsy Brown, *Confucius Institute*

Participants will learn about three programs designed to expand knowledge about China for students, teachers, and the community. **Sarah Hall Cao, Deputy Director**, and **Dr. Xu Keqian, Deputy Director and Visiting Professor, Confucius Institute** will describe the NC State Confucius Institute; **Cathy Q. Moore, Principal**, and **Paul S. Taparak, Exchange Coordinator** will present the Sanderson High School China Partnership; **Ming-An Lee, Teacher** will share Student Opportunities in China through Cary Academy.

CHINESE LANGUAGE EDUCATION IN NC *(Discovery Classroom)*

Session Facilitator: Helga Fasciano, *NC Department of Public Instruction*

Helga Fasciano, Section Chief K-12 Programs, North Carolina Department of Public Instruction (NCDPI), will moderate a panel of educators sharing how North Carolina's K-12 public schools are meeting the demand for Chinese language instruction in a variety of ways: **Bobby Hobgood, LEARN NC's Director of Research and Development in Online Curriculum and Instruction**, will share the progress with the Foreign Language Assistance Program (FLAP) grant through which the state is developing online Mandarin Chinese I, II, III, IV, and AP courses that utilize Skype technology and conversation coaches to focus on communication skills. **Ynez Olshausen, Principal at Smith Academy of International Languages**, will discuss the Chinese immersion program that is currently one of two available in the state, sharing how the program has grown and what the future holds. **Ann Marie Gunter, NCDPI Second Language Consultant**, will describe the increasing number of Chinese language courses being taught in K-12 classrooms across the state, and **Tom Huffstetler, Senior Administrator for Second Languages for the Wake County Public School System**, along with **Gloria Feung, Chinese teacher at Enloe High School**, will discuss the implementation of Chinese programs in a K-12 district. **Li Jin, Project Director for the North Carolina STARTALK Student Institute**, will explain this new language enrichment opportunity for high school students.

AGENDA

1:30-2:20 BREAKOUT SESSIONS

NEW LITERACIES IN THE US AND CHINA: GLOBAL CONNECTIONS IN TEACHER EDUCATION *(Nortel Room)*

Session Facilitator: Hiller Spires, *Professor and Senior Research Fellow, Friday Institute*

This session will present work in US and China teacher education. As emerging Web 2.0 technologies continue to change what it means to be literate in the 21st century, educators are making important changes in how they engage students to learn. **Hiller Spires, Professor in the College of Education and Senior Research Fellow at the Friday Institute**, will discuss a study that investigated teachers' practices with new literacies in the classroom—in the US and China. **NC State University Assistant Professors Jennifer Mangrum, Micha Jeffries, and Angela Wiseman** will share how preservice teachers and elementary students are sharing English songs and digital artifacts about culture via a blog with students in Beijing, China. The goal is to increase cross cultural understandings and sensitivity. Survey findings will be shared that provide a snapshot of current preservice teachers' orientation towards cultural sensitivity.

2:30-3:00 CLOSING REMARKS

INTRODUCTION

Glenn Kleiman, *Executive Director, Friday Institute for Educational Innovation*

A CALL TO ACTION

James B. Hunt, *Former Governor of North Carolina*

BIOGRAPHIES

June St. Clair Atkinson was elected as the North Carolina State Superintendent of Public Instruction in November 2004. As State Superintendent, Dr. Atkinson heads the N.C. Department of Public Instruction, an agency which she served for nearly 28 years as a chief consultant and director in the areas of business education, career and technical education, and instructional services. As a former business education teacher, Dr. Atkinson has been involved in instruction and curriculum development throughout her career.



Betsy Brown, Special Assistant to the Provost, is also the Director of the NC State Confucius Institute, a cooperative project of North Carolina State University, National Office of Teaching Chinese as a Foreign Language (Han Ban) and Nanjing Normal University in China. Dr. Brown joined NC State in October, 2006. She helps the OIA and NC State faculty and administrators in international grants and program development.

First Lady **Mary P. Easley** is Executive in Residence in the Office of the Provost with the rank of Senior Lecturer in the College of Humanities and Social Sciences at North Carolina State University. She also teaches Legal Aspects of Police Supervision at NC State University's Administrative Officer's Management Program, a graduate level management course for police executives from throughout the United States.



James B. Hunt, who served an historic four terms as Governor, has been at the forefront of education reform in NC and in the nation. In 2006, Governor Hunt was recognized by the Editorial Projects in Education (EPE) Research Center as one of the ten most influential people in American education. Governor Hunt serves as chairman of the Institute for Emerging Issues at North Carolina State University, the James B. Hunt, Jr. Institute for Educational Leadership and Policy in Chapel Hill and the National Center for Public Policy and Higher Education in San Jose, California. He recently completed a six year term on the Board of the Asia Society in New York and continues to be active on international education issues.

BIOGRAPHIES

Glenn Kleiman is Executive Director of the Friday Institute for Educational Innovation and Professor of Educational Leadership and Policy Studies at the NC State University College of Education. A cognitive psychologist by background (Ph.D., Stanford, 1977), his work in education has spanned basic and applied research, curriculum development, software development, policy analyses, and consulting for school districts and state departments of education. Prior to joining NC State, he was Vice President and Senior Research Scientist at Education Development Center, Inc. He was also on the faculty of the Harvard Graduate School of Education and chaired the Harvard/EDC Leadership and the New Technologies Institutes.



Howard N. Lee is the Chairman of the North Carolina State Board of Education. He was on the faculty and in the administration of several NC universities including Duke, NC Central and UNC-Chapel Hill. As a member of the NC Senate, Lee built a reputation as a fighter for education reform. He fought for higher teacher salaries, increased funding for public and higher education and advocated for raising teacher and student standards. In addition, he sponsored or co-sponsored several major pieces of educational legislation which included Smart Start, More at Four (a Pre-kindergarten program), the Excellent Schools Act for school reform, and the Safe Schools Act.

Wayne McDevitt is Vice-Chair of the North Carolina Board of Education and currently serves as Senior Vice Chancellor at his alma mater, UNC Asheville, where he graduated with distinction in political science and has been recognized with the university's Achievement Award, Distinguished Alumnus Award and the Chancellor's Medallion. Mr. McDevitt served as Chief of Staff for Governor Jim Hunt and on the state's Executive Cabinet as Secretary of the Department of Environment and Natural Resources. Senior Vice Chancellor UNC Asheville, where he graduated with distinction in political science. Mr. McDevitt's advocacy for education and children includes service on the boards of NC Partnership for Children/Smart Start, NC PTA, Baptist Children's Homes, and the boards of trustees of two universities.



BIOGRAPHIES

Kathryn M. Moore became Dean of the College of Education at NC State University in 2000. Since her arrival, the College has funded and built the Friday Institute for Educational Innovation, added the Department of Elementary Education, increased undergraduate enrollment four fold, and research funding has quadrupled. Dr. Moore serves on a number of boards and commissions including NC Business Education Technology Alliance, NC Teacher Academy, and Center for International Business Education and Research (CIBER). She is chair of the Board of the Institute for the International Education of Students (IES). Dean Moore was a Fulbright Research Scholar in Brazil in 1984-1985 and has lectured and traveled extensively in Europe, America, China, Australia, and Africa.



Larry A. Nielsen is Provost and Executive Vice Chancellor for Academic Affairs at North Carolina State University, a position he has held since July, 2005. His current scholarly interests focus on sustainable resource management. He served during 1998-1999 on the USDA Committee of Scientists, charged with recommending new approaches to land and resource management planning in the U.S. Forest Service.

Millie Ravenel is Executive Director of the North Carolina Center for International Understanding, a program of the University of North Carolina. She has been on the Office of the President staff since 1979. NCCIU provides international experiential education programs for K-12 educators and public policy leaders. Under her direction, more than 7,000 North Carolinians have participated in over 350 international programs to destinations throughout the world.



Li Shikai is Assistant Director-General of Jiangsu Provincial Department of Education, he is in charge of affairs concerning rural labor transforming and training, syncretical reform of education in rural areas, he also superintends the private colleges and universities in Jiangsu Province. He began to work in Jiangsu Provincial Department of Education in 1984, before that he has the experience of teaching in middle schools for many years. He has led delegations to visit foreign countries for many

times.

BIOGRAPHIES

Hiller A. Spires is a professor of literacy and technology in the Department of Curriculum and Instruction at NC State's College of Education. She was the founding director for the Friday Institute and is now serving in the role of senior research fellow. She conducts research in the area of game-based literacies on the NSF funded project, Crystal Island, and directs the Friday Institute's New Literacies Collaborative where she studies new literacies practices in the US and China. She also serves on the steering committee for the 2008 American-Asian Summit on Educational Partnerships held in Phoenix, AZ.



Vivien Stewart is Vice President for Education at Asia Society. She is responsible for Asia Society's programs to promote the study of world regions, languages and global issues in America's schools and for building connections between U.S. and Asian education leaders. This includes working with a network of state leaders to promote international education; creating a national initiative to expand the teaching of Chinese; managing a prizes program to recognize excellence in international education; providing professional development and web resources for teachers and students; and developing a model network of internationally oriented schools in cities around the U.S.

Yong Zhao is Director of the US-China Center for Research on Educational Excellence and University Distinguished Professor of Education at Michigan State University. He leads the Education Research Group of the Asia-Pacific Economic Cooperation (APEC) education network (EDNET) and directs the Michigan State Confucius Institute. His current work focuses on the impact of globalization on education and the integration of Eastern and Western educational practices.



PLANNING COMMITTEE

Melissa Bartlett, *At-Large Member, State Board of Education*

***Betsy Brown**, *Director, Confucius Institute, North Carolina State University*

Sarah Cao, *Deputy Director, Confucius Institute, North Carolina State University*

Guanglin Dai, *Program Coordinator, Confucius Institute, North Carolina State University*

Helga Fasciano, *Section Chief K-12 Program Areas, North Carolina Department of Public Instruction*

Matt Friedrich, *Project Manager, North Carolina Center for International Understanding*

Ann Marie Gunter, *Second Language Consultant, K-12 Program Areas, North Carolina Department of Public Instruction*

Penny Maguire, *School Programs Coordinator, North Carolina Center for International Understanding*

Jessie Mendez, *Program Assistant, North Carolina Center for International Understanding*

Gwynn Morris, *Postdoctoral Research Associate, Friday Institute, North Carolina State University*

Millie Ravenel, *Executive Director, North Carolina Center for International Understanding*

***Hiller A. Spires**, *Professor and Senior Research Fellow, Friday Institute, North Carolina State University*

Keqian Xu, *Visiting Professor and Deputy Director, Confucius Institute, North Carolina State University*

Junzheng Zhang, *Visiting Professor, Friday Institute, North Carolina State University*

***Committee Co-Chairs**

If two people are of the same mind, their sharpness can cut through metal.

-- The Book of Changes

二人同心，其利断金

--易经